

2005

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

	STUDEN	Γ NUMBE	R			L	etter
Figures							
Words							

MEDIA

Written examination

Monday 14 November 2005

Reading time: 3.00 pm to 3.15 pm (15 minutes) Writing time: 3.15 pm to 5.15 pm (2 hours)

QUESTION AND ANSWER BOOK

Structure of book

Section	Number of questions	Number of questions to be answered	Number of marks
A	5	5	25
В	3	3	20
С	4	4	20
			Total 65

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

Materials supplied

- Question and answer book of 14 pages.
- A script book is available from the supervisor if required.

Instructions

- Write your **student number** in the space provided above on this page and on the front cover of any script book used.
- Answer all questions in the spaces provided.
- All written responses must be in English.

At the end of the examination

• If a script book is used, place it inside the front cover of this question and answer book.

Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.

MEDIA EXAM 2

SECTION A – Narrative

The narrative texts I have studied this year are
1,
2
Question 1 Identify one story element from one of the texts you have studied this year.
1 mark
 Question 2 Using the story element identified in Question 1, discuss how it combines with one of the following production elements to communicate ideas within the narrative such as themes, issues or motifs. lighting
 visual composition and mise en scène
 acting sound, including dialogue, music and sound effects

3 MEDIA	EXAM
5	marks
Question 3	
With reference to one of the narrative texts you have studied this year, discuss how one of the following prod elements is used to develop characters and relationships between characters within the narrative.	uction
• camera/film/video techniques and qualities including shot selection, movement and/or focus	
OR	
 sound, including dialogue and/or music and/or sound effects 	

MEDIA EXAM 4
5 mark
Question 4
With reference to the other (that is, not the text you discussed in Question 3) narrative text you have studie
his year, discuss how one of the following production elements is used to structure time within the narrative
camera/film/video techniques and qualities including shot selection, movement and/or focus
OR
editing/vision and sound design and mixing, including style, techniques, placement, pace and/or rhythm of
editing vision and sound design and mixing, including style, techniques, placement, pace and/or mythin c

Question 5

Audiences have certain expectations about a film, radio or television program. Some expectations exist due to the genre of the text. Audiences can react in a variety of ways, from intense excitement during an action sequence to heartfelt sadness in response to a tragic closure.

5

With reference to at least two of the following points, discuss ways in which production and story elements are used to structure a narrative which engages an audience in at least one narrative text you studied this

- the point of view from which the narrative is presented
- narrative progression, including the relationship between the opening sequence(s), developments within the

narrative and the closure of the narrative the relationship between the narrative text(s) and the genre or type of program that the text(s) relates to			

MEDIA EXAM	6

SECTION B – Social values

Name the text you studied for Social values this year.
Production period
Place of production
Question 1 Describe one social value that existed in the period and place of production of the text you studied.
2 mark
Question 2 Explain how the social value you described in Question 1 is reflected in one or more of the representations is the text you studied.

4 marks

MEDIA EXAM 8

Question 3

Discuss the extent to which the representations and the content of the text you studied support and/or challenge the social value you identified in Question 1. In your answer you should include discussion of

 the nature and structure of the representations in the text general values and attitudes held in the society during the period of the text's production the specific production context of the text. 					

SECTION C – Media influences

Question 1
Outline two contrasting communication models or theories of media influence which suggest that audience respond to media texts in different ways.

11

4 marks

12 **Question 2** Identify **one** communication model or theory which is used to support the proposition that the media **does** exert a significant influence over audiences. **Evaluate** the arguments and evidence used to support this communication model or theory and those used to criticise it.

Question 3

dentify one communication model or theory which is used to support the proposition that the media does ot exert a significant influence over audiences. Evaluate the arguments and evidence used to support this ommunication model or theory and those used to criticise it.				

13

6 marks

MEDIA EXAM 14

Question 4
Briefly describe two arguments used in favour of regulating particular forms of media content such as representations of violence, drug use, coarse language, racism and/or sexism.
1
2

4 marks

Total 20 marks