

Victorian Certificate of Education 2014

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

		Letter
STUDENT NUMBER		

MEDIA

Written examination

Monday 17 November 2014

Reading time: 3.00 pm to 3.15 pm (15 minutes) Writing time: 3.15 pm to 5.15 pm (2 hours)

QUESTION AND ANSWER BOOK

Structure of book

Section	Number of questions	Number of questions to be answered	Number of marks
A	4	4	21
В	5	5	23
C	3	3	21
			Total 65

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

Materials supplied

- Question and answer book of 17 pages.
- Additional space is available at the end of the book if you need extra paper to complete an answer.

Instructions

- Write your **student number** in the space provided above on this page.
- Answer all questions in the spaces provided.
- All written responses must be in English.

Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.

SECTION A – Narrative

Name the texts that you studied for narrative this year.				
Question 1 (3 marks)				
Describe a specific example of editing from one of the texts that you studied this year.				

Question 2 (4 marks)
Use one of the texts that you studied this year to discuss how the production element of acting is used to communicate the genre(s) or style(s) of the narrative. Use specific examples from the chosen text to support your response.

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Ouestion	3	(6	marke	١
Question	0	ιo	marks)

The settings used within a text can provide the audience with information about the time, place and ideas represented in a narrative. Settings may also have a deeper, symbolic function.

Analyse the function of the setting(s) in one text that you studied this year, explaining how the setting(s) helps to communicate ideas and engage the audience. You must use a different text from the one discussed in Question 2.	d

Question 4 (8 marks)
Discuss the resolution of two narrative texts that you studied this year. Throughout your discussion, compar how a production element and a story element function to resolve each narrative.
now a production element and a story element function to resolve each narrative.

$\label{eq:section} \textbf{SECTION} \ \textbf{B} - \textbf{Media texts and society's values}$

Name the texts that you studied for media texts and society's values this year.
Question 1 (1 mark)
Define the term 'emerging value'.
Question 2 (2 marks)
Describe an idea, an attitude or a discourse that is evident in a text that you studied this year.

Question 3 (6 marks)
Identify a dominant value relating to an idea, an attitude or a discourse. Discuss how this value has been represented in at least two of the media texts that you studied this year.

Question 4 (8 marks)

Explain how a representation of each value reflects	and either an emerging value or an oppositional value. the society of its production. d this year. You may use the same dominant value that
you identified in Question 3.	•

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SECTION C – Media influence

Qu	estion 1 (5 marks)	
a.	Identify one communication model or theory that is used to suggest that the media has little influence on audiences.	1 mark
		-
b.	Discuss the arguments and evidence used to support the communication model or theory that you identified in part a .	4 marks
		-
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Question 2 (6 marks)

The media is subject to regulation that may define standards, set limitations or place ethical parameters on it.

Explain a form of m	-	2 r
Discuss two aroume	ents in favour of this type of media regulation	Δ 1
Discuss two argume	ents in favour of this type of media regulation.	4 ı
	ents in favour of this type of media regulation.	4 r
		4 r
		4 1
		4 r
		4 1
		41
		4 r
		4 1
		4 r
		4 r
		4 1
		4 1
		4 r
		41
		4 r
		4 r
		4 r

Question 3 (10 marks)

Discuss the influence that media forms and texts can have on an audience.

In your response, include the following:

- an example where the media is claimed to have had an influence on a specific audience
- relevant communication models and theories used to explain the influence

• substantiated arguments about the claims made in the example				

Extra space for responses

Clearly number all responses in this space.				

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An answer book is available from the supervisor if you need extra paper to complete your answer. Please ensure you write your **student number** in the space provided on the front cover of the answer book. **At the end of the examination, place the answer book inside the front cover of this question and answer book.**