

SUPERVISOR TO ATTACH
PROCESSING LABEL HERE

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Write your **student number** in the boxes above.

Letter

Media

Question and Answer Book

VCE Examination – Day Date Month Year

- Reading time is **15 minutes**: — to —
- Writing time is **2 hours**: — to —

Materials supplied

- Question and Answer Book of 16 pages
- Additional space is available at the end of this book if you need extra space to complete an answer.

Instructions

- Write your student number in the space above.
- Write your responses in English.

Students are **not** permitted to bring mobile phones and/or any unauthorised electronic devices into the examination room.

Contents	pages
Section A (9 questions, 50 marks)	2–10
Section B (2 questions, 30 marks)	11–13

Section A

Instructions

- Answer all questions in the spaces provided.
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Question 1 (3 marks)

Identify a media narrative you have studied this year.

Selected media narrative: _____

Use the selected media narrative to answer the following.

- a. Identify a way in which an audience may consume the selected media narrative. 1 mark

- b. Explain how this method of consumption impacts the audience's reading of the media narrative. 2 marks

Question 2 (4 marks)

Discuss how a code or narrative convention functioned to convey meaning in a media narrative that you studied this year.

Selected media narrative: _____

SAMPLE

Do not write in this area.

Question 3 (7 marks)

- a. Describe how **one** representation was constructed in a media narrative you studied this year.

3 marks

Selected media narrative: _____

- b. Discuss how this representation reflects or challenges views and values of a specific context.

4 marks

SAMPLE

Do not write in this area.

Question 6 (3 marks)

Discuss **one** example you studied this year when the media demonstrated the capacity to influence an audience.

Question 7 (3 marks)

Describe how the media is used by globalised media institutions, governments or individuals. In your response, use a **different** example from the one discussed in Question 6.

SAMPLE

Do not write in this area.

Do not write in this area.

SAMPLE

SAMPLE

Do not write in this area.

- If you need extra space to complete an answer, ask the supervisor for an Answer Book.
- Write your student number in the space provided on the front cover of the Answer Book.
- At the end of the examination, place the Answer Book inside the front cover of this book.