



**Victorian Certificate of Education  
2002**

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

**STUDENT NUMBER**

Figures  
Words


Letter

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**MEDIA**

**Written examination**

**Monday 18 November 2002**

**Reading time: 3.00 pm to 3.15 pm (15 minutes)**

**Writing time: 3.15 pm to 5.15 pm (2 hours)**

**QUESTION AND ANSWER BOOK**

**Structure of book**

<i>Section</i>	<i>Number of questions</i>	<i>Number of questions to be answered</i>	<i>Number of marks</i>
A	3	3	15
B	3	3	15
C	2	2	15
D	2	1	15
			Total 60

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
  - Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
  - No calculator is allowed in this examination.
- Materials supplied**
- Question and answer book of 16 pages.
- Instructions**
- Write your **student number** in the space provided above on this page.
  - All written responses must be in English.

**Students are NOT permitted to bring mobile phones and/or any other electronic communication devices into the examination room.**

**SECTION A – Narrative**

**Instructions for Section A**  
Answer **all** questions in the spaces provided.

The texts that I studied this year for narrative are \_\_\_\_\_  
\_\_\_\_\_

**Question 1**

With reference to **one** of these texts, provide an example of how **one** of the following production elements is used to contribute to the audience’s understanding of the narrative.

- lighting
- sound
- acting

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3 marks





Text 2. Title \_\_\_\_\_

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4 + 4 = 8 marks

**SECTION B – Media production design**

**Instructions for Section B**

Answer **all** questions in the spaces provided.



Illustration courtesy Nu-Color-Vue

The ‘See Australia First’ Travel Authority wishes to encourage Australian residents to take their holidays in Australia. They are seeking submissions for possible media productions that would promote any aspect of tourism in Australia.

The productions can be in any of the following formats

- film/video/animation
- slide tape/presentation program/data show
- radio/audio
- photography and/or images
- print (newspaper or specialist magazines)
- multimedia

The content can be commercial, creative, documentary, fictional or any other genre so long as the product in some ways relates to the theme of ‘See Australia First’. The content can relate to all Australian areas of tourism or to a particular area, and does not have to be restricted to the information on the map.







This page is for any visual work for Question 2

6 marks

**SECTION B – continued**  
**TURN OVER**

**Question 3**

What are **two** qualities or characteristics of your chosen medium of production that will be effective in helping you make a product that will encourage Australian residents to take their holidays in Australia?

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3 marks











