

Section A, Question 11

EXIT

Which one of the following pieces of code includes a method?

- A** `play.introAnim`
- B** `introAnim"play"`
- C** `introAnim=Play`
- D** `introAnim.play()`

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 12

EXIT

Variables that can be accessed by scripting elements outside the immediate script are known as

- A boolean
- B global
- C local
- D initialised

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 13

EXIT

Wipe, fade and dissolve are all types of

- A** gradients.
- B** blends.
- C** transitions.
- D** translations.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 14

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You are required to create an animation of a bird gliding as shown below.

Which one of the following techniques would best create the impression of the bird gliding?

- A** morphing
- B** tweening
- C** onion skinning
- D** rotation



Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 15

EXIT

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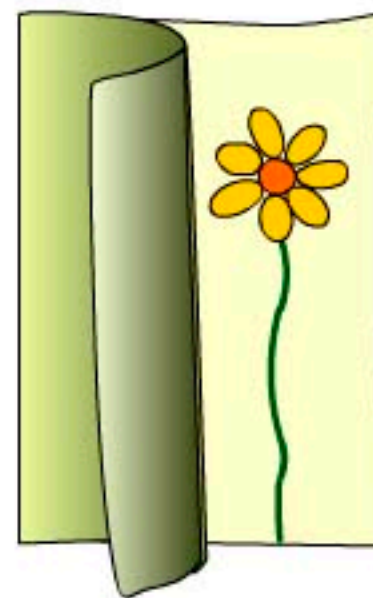
Intro

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In an old flipbook animation, each successive page contains a slightly different image. If the pages are rapidly released, the image appears to move as shown below.

Which one of the following animation techniques is most like a flipbook?

- A** frame-based animation
- B** tweening
- C** motion guides
- D** movie clips



Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 16

EXIT

The number of colours an image can contain is determined by the

- A** screen resolution.
- B** pixel shape.
- C** bit depth.
- D** dots per inch.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 17

EXIT

In the 'inverted pyramid' style the writer

- A** begins with all the best arguments as what follows is not likely to be read.
- B** captures the reader's attention with the conclusion and follows up with the detail and supporting information.
- C** starts with the detail and supporting information and gradually builds to the conclusion.
- D** puts the conclusion on one page and hyperlinks to all the supporting information.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

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Section A, Question 18

EXIT

A commonly held belief is that the word count of text on a website should be around 50% of the text in a printed document.

The best explanation for this is that

- A** people who use the web have much less time than people who read magazines or books.
- B** users find it harder to read text on a screen than the printed text.
- C** text takes up bandwidth and loading large amounts of text in a browser can be slow.
- D** users understand images better than text, so use less text and more images.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 19

EXIT

Which one of the following best describes a linear information structure in a website?

- A** a page that presents the important information first
- B** one page following another, as with a book
- C** many pages accessible from a central page
- D** all pages linking to all other pages at the top level

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 20

EXIT

Which writing style should be avoided in advertising copy?

- A** point form
- B** first person
- C** active voice
- D** passive voice

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

End Section A

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