

Section A, Instructions

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

SECTION A – Multiple-choice questions

20 marks

Answer **all** questions.

Choose the response that is correct or that best answers the question.

Click the button next to the correct answer. Your answer is confirmed in the box at the base of the question.

Each question is worth one mark. Marks will not be deducted for incorrect answers.

Answers will be automatically saved.

You can review and change your answers at any stage.

BACK

NEXT

Section A, Question 1

Section A

- 1 2
- 3 4
- 5 6
- 7 8
- 9 10
- 11 12
- 13 14
- 15 16
- 17 18
- 19 20

Section B

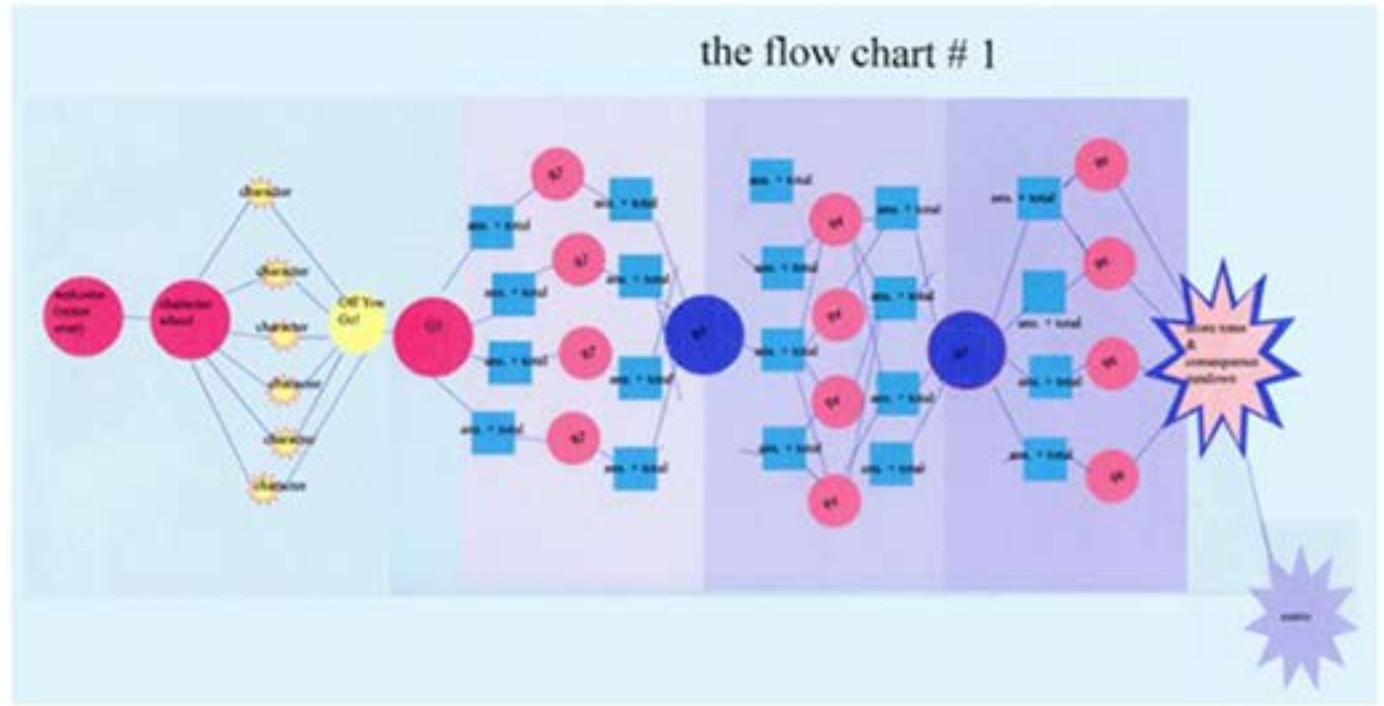
- 1 2
- 3 4
- 5 6
- 7 8
- 9 10
- 11 12
- 13

Section C

- Brief Guide
- 1 2
- Demo Concept
- 1 2

This creative thinking tool is an example of

- A visualisation.
- B brainstorming.
- C morphological analysis.
- D de Bono's thinking hats.



Selected response:

Section A, Question 2

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

A registered design or slogan attached to or associated with a particular product is known as

- A a patent.
- B copyright.
- C a trademark.
- D a domain name.

Selected response:

*Click on an answer button (A, B, C or D) or use the keyboard to select your answer.
Reading time skipped.*

BACK

NEXT

Section A, Question 3

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

The best way to create the illusion of three-dimensionality with a vector image is to use

- A anti-aliasing.
- B gradients.
- C dithering.
- D textures.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.
Reading time skipped.

BACK

NEXT

Section A, Question 4

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

The composition technique used to make the cutlery the area of focus in this logo is

- A linear perspective.
- B negative shape.
- C harmony.
- D rhythm.



Refined Cutlery

worldwide

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

BACK

NEXT

Section A, Question 5

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13

Section C

Brief Guide

1 2

Demo Concept

1 2

In Flash, shape tweening can be used

- A to morph one shape into another.
- B on any shape that is a symbol.
- C to morph bitmap objects.
- D on grouped objects.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.
Reading time skipped.

BACK

NEXT

Section A, Question 6

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

The animation technique used in this cartoon is

- A framing.
- B rotation.
- C exaggeration.
- D point of view.



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

BACK

NEXT

Section A, Question 7

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

'Tap a brush and swirl with greens. Import a tiger; lasso, flip and transform its mate. Layer a sky and filter a moon. Shape a star, then clone and scatter. Mask all with night and merge down ... to a work of art.'

The above copy is to be used in an advertisement for image editing software.

Which writing style best describes this copy?

- A formal
- B whimsical
- C promotional
- D conversational

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

BACK

NEXT

Section A, Question 8

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

Which of these statements about copyright in Australia is **correct**?

- A Slogans and titles are protected by copyright.
- B Copyright protection requires formal registration.
- C Not-for-profit organisations are exempt from copyright law.
- D Copyright in works produced during the term of full-time employment is owned by the employer and not the employee.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.
Reading time skipped.

BACK

NEXT

Section A, Question 9

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

Which of the following does **not** accurately describe writing principles?

- A grammatically correct and free from punctuation and spelling errors
- B meaningful, regardless of the number of words used
- C logically ordered and consistently styled
- D clear and factually accurate

Selected response:

BACK

NEXT

Section A, Question 10

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

Website navigation should be written in a manner that is

- A formal and accurate.
- B logical and consistent.
- C clichéd and accessible.
- D educational and meaningful.

Selected response:

*Click on an answer button (A, B, C or D) or use the keyboard to select your answer.
Reading time skipped.*

BACK

NEXT

Section A, Question 11

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

You want to check that your HTML markup is valid.

What would be the best way of doing this?

- A Use the W3C validator tool.
- B View the website on a different computer.
- C Ask a more experienced coder to check it for you.
- D Look over your code to ensure that all tags are closed correctly.

Selected response:

BACK

NEXT

Section A, Question 12

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

```
<h2 style="background: #000000; color: green; line-height: 50px; font-size: 30px;">Interactive Digital Media </h2>
```

The code above is an example of

- A embedded CSS.
- B internal CSS.
- C linked CSS.
- D inline CSS.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

BACK

NEXT

Section A, Question 13

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

```
.h1 {  
  font-family: Arial;  
  font-size: 32px;  
}
```

This code will

- A not do anything.
- B set all <h1> tags in the document to 32pxArial.
- C set all elements with a class of 'h1' to 32pxArial.
- D set the main heading, which has an ID of 'h1', to 32pxArial.

Selected response:

BACK

NEXT

Section A, Question 14

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13

Section C

Brief Guide

1 2

Demo Concept

1 2

This image of the RGB spectrum is saved as an 8 bit image for use on the web.

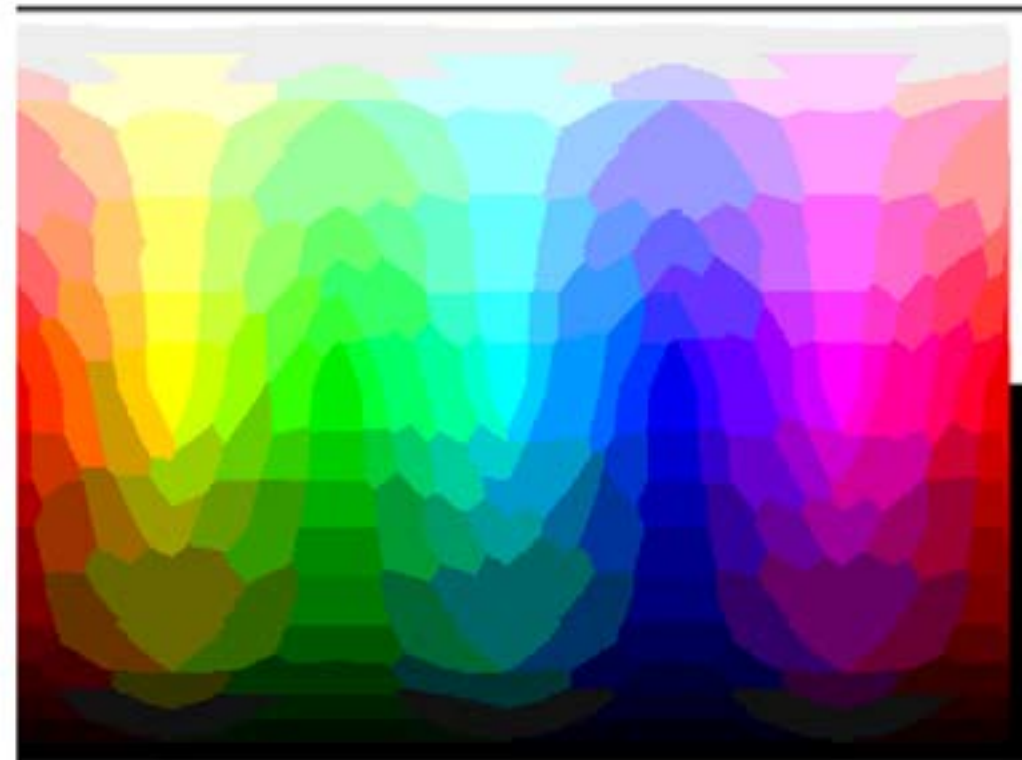
This formatting will display up to

A 16 777 216 colours.

B 128 000 colours.

C 65 536 colours.

D 256 colours.



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

BACK

NEXT

Section A, Question 15

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13

Section C

Brief Guide

1 2

Demo Concept

1 2

The typographical techniques used in creating this image are

- A kerning and leading.
- B baseline shift and kerning.
- C tracking and baseline shift.
- D horizontal scale and leading.



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.
Reading time skipped.

BACK

NEXT

Section A, Question 16

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13

Section C

Brief Guide

1 2

Demo Concept

1 2

Which design element or principle is **not** used in this logo?

A harmony

B contrast

C balance

D texture



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.
Reading time skipped.

BACK

NEXT

Section A, Question 17

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13

Section C

Brief Guide

1 2

Demo Concept

1 2

You work as an animator for a CGI studio whose clients are large international film studios. Your current assignment is to animate a major sequence in a new film. You have finished on time. Who do you report this to so that they can inform the client that the deadline has been met?

- A the instructional designer
- B the project manager
- C the producer
- D the director

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.
Reading time skipped.

BACK

NEXT

Section A, Question 18

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13

Section C

Brief Guide

1 2

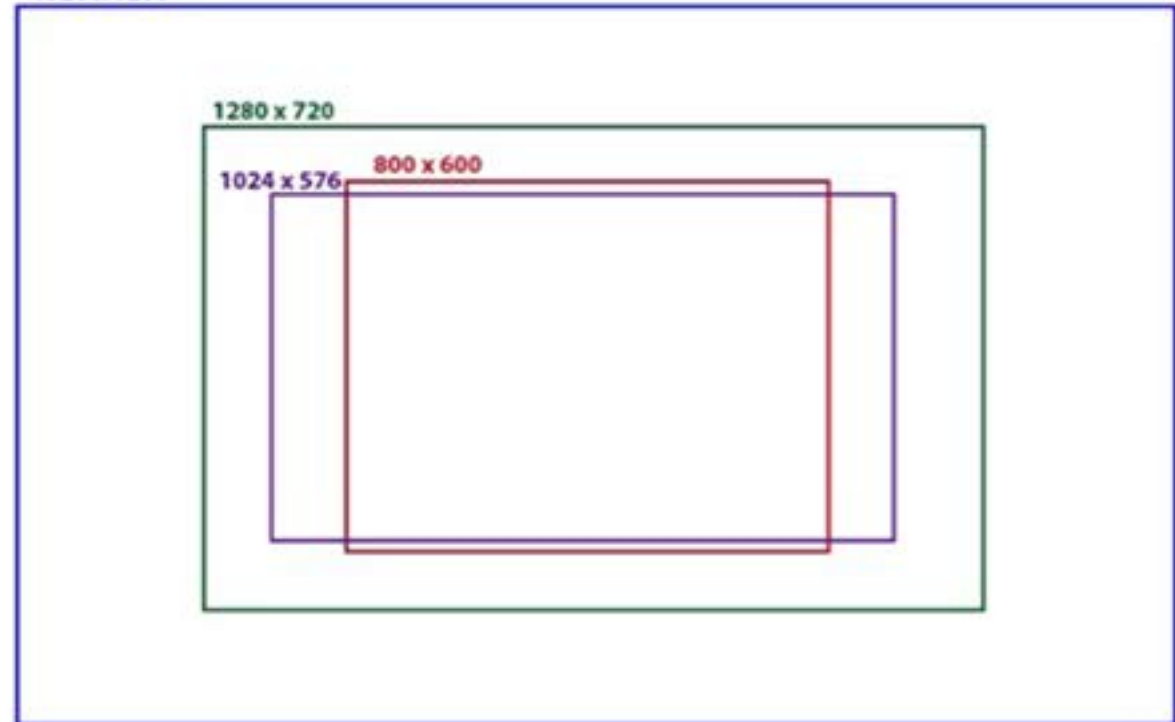
Demo Concept

1 2

Which screen resolution has a 4:3 aspect ratio?

- A 1920 x 1200 pixels
- B 1280 x 720 pixels
- C 1024 x 576 pixels
- D 800 x 600 pixels

1920 x 1200



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

BACK

NEXT

Section A, Question 19

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Section B

1

2

3

4

5

6

7

8

9

10

11

12

13

Section C

Brief

Guide

1

2

Demo

Concept

1

2

The sample rate of audio is measured in

- A bits.
- B units.
- C hertz.
- D decibels.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

BACK

NEXT

Section A, Question 20

TIMES

MATERIALS

INSTRUCTIONS

STRUCTURE

EXIT

Section A

- | | |
|----|----|
| 1 | 2 |
| 3 | 4 |
| 5 | 6 |
| 7 | 8 |
| 9 | 10 |
| 11 | 12 |
| 13 | 14 |
| 15 | 16 |
| 17 | 18 |
| 19 | 20 |

Section B

- | | |
|----|----|
| 1 | 2 |
| 3 | 4 |
| 5 | 6 |
| 7 | 8 |
| 9 | 10 |
| 11 | 12 |
| 13 | |

Section C

- | | |
|-------|---------|
| Brief | Guide |
| 1 | 2 |
| Demo | Concept |
| 1 | 2 |

Which of the following is a video codec?

- A H.264
- B WMV
- C MOV
- D FLV

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.
Reading time skipped.

End of Section A

BACK

NEXT