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SECTION A – Multiple-choice questions

20 marks

Answer **all** questions.

Choose the response that is **correct** or that **best answers** the question.

Click the button next to the correct answer. Your answer will appear in the box at the base of the question.

A correct answer scores 1; an incorrect answer scores 0.

Marks will not be deducted for incorrect answers.

Answers will be automatically saved.

You can review and/or change your answers at any time.

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1 2

Demo Story

1 2

Which software is designed to create two-dimensional (2D) vector animations for the web?

- A Blender
- B Adobe Animate
- C Adobe After Effects
- D Adobe Premiere Pro

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief Guide

1 2

Demo Story

1 2

Gerald is a graphic designer in a digital media company. In an email to all staff, he wrote, 'I saw the Chief Digital Officer, Paul, being walked out of the building by security today. He has stolen from the company by selling our designs to other firms and keeping the money'.

The statements made in Gerald's email were incorrect.

Gerald's email is an example of

- A invasion of privacy.
- B copyright infringement.
- C vilification.
- D defamation.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Which presentation techniques would best suit the text for an 'About Us' webpage?

- A heading, subheading and dot points
- B heading, subheading, smaller text blocks and images with appropriate captions
- C subheading, images with appropriate captions and dot points summarising key points
- D paragraphs and a photograph of the founder

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Which two principles of design are best exemplified in the sign shown?

- A pattern and rhythm
- B emphasis and proportion
- C hierarchy and repetition
- D variety and white space



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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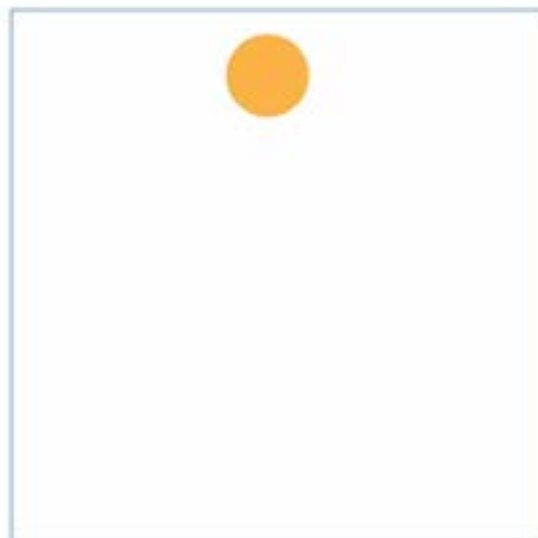
1

2

The animation shown was created for the loading screen of a website.

Which one of the following is the main animation principle demonstrated in this animation?

- A squash and stretch
- B anticipation
- C ease in, ease out
- D follow through and overlapping action



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

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Which one of the following flow charts best describes the process used in the media industry when working in a team to produce a single design?

A



B



C



D



Selected response:

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Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

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Which one of the following organisations develops the standards for accessibility?

- A Institute of Electrical and Electronics Engineers Standards Association (IEEE SA)
- B World Wide Web Consortium (W3C)
- C International Association of Accessibility Professionals (IAAP)
- D Centre for Inclusive Design

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief Guide

1 2

Demo Story

1 2

Which one of the following angles is used when duplicating the symbol in Figure 1 to create the image in Figure 2?

 A 18.5° B 18° C 20° D 171°

Figure 1



Figure 2

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

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Which one of the following best shows the writing process for different types of media?

- A research → create → proofread → finalise → submit
- B research → create → draft → proofread → finalise → submit
- C create → draft → research → proofread → finalise → submit
- D draft → create → research → draft → proofread → finalise → submit

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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A project to create a 2D animated banner using Adobe Animate is almost complete.

When saving the project for editing, which one of the following would be the best choice of file format?

 A .fla B .mp4 C .gif D .swf

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Which one of the following is the name for the part of the Cascading Style Sheet (CSS) rule that is highlighted in the example shown?

- A selector
- B ruleset
- C property
- D declaration

```
.navigation {  
    background-color: #FFCC00;  
}
```

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Alex is saving a PDF that is going to be added to their website. The PDF is the final version of a 2020 report about social media use among teenagers across the global market.

Which one of the following filenames would meet standard industry naming conventions for this PDF?

- A 2020_SocialMedia_Teen_Global_final.pdf
- B 2020 Social Media Use for Teens.pdf
- C The_2020_Social_Media_Use_For_Teenagers_report_final.pdf
- D SocialMediaUseTeenagers2020final.pdf

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Brief Guide

1 2

Demo Story

1 2

The image shown will be used on a webpage. It has a transparent background.

Which option(s) could be used to export the image file from Photoshop so that it can be used with a variety of backgrounds on different webpages?

- A JPEG or PNG
- B JPEG only
- C PNG only
- D GIF or PNG



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Brief Guide

1 2

Demo Story

1 2

Which of the following would improve the ergonomics of the workstation for this computer user?

- A Lower the chair and lower the computer screen.
- B Raise the computer screen and move the user inwards.
- C Raise the desk, move the user inwards and raise the computer screen.
- D Move the user inwards, raise the computer screen and have the user place their feet flat on the floor.



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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'There's been a lot of doom and gloom around lately. Anyone got something positive to add?' – Chief Executive Officer (CEO), major logistics company

Which one of Edward de Bono's thinking hats is the CEO asking their team to use?

A green

B black

C red

D yellow

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Tessa is the lead reporter for her university newspaper. Her latest article was on the front page of the newspaper.

The writing technique that Tessa would have used for this article was

- A the passive voice.
- B the inverted pyramid.
- C academic writing.
- D the persuasive pyramid.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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1 2

Demo Story

1 2

Taylor is looking at a CSS class called *navigation*. Taylor wants to set it so that it has top and left borders, but no right and bottom borders.

Which one of the following CSS rules will do this?

- A border-style: solid solid none none;
- B border-style: solid none none solid;
- C border-style: none none solid solid;
- D border-style: none solid none solid;

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Which principle of design is used in the promotional postcard shown?

- A unity
- B rhythm
- C movement
- D colour



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief Guide

1 2

Demo Story

1 2

A computer company has decided to adopt the branding shown for its new line of laptops.

In terms of name and design, is the company likely to face any copyright issues?

- A The company cannot use the branding because the idea is too similar to another computer company's branding.
- B The company cannot use the branding because the font used is too similar to the font used in the logo of another computer company.
- C The company can use the branding since copyright only protects the expression or form that an idea takes, not the idea itself.
- D The company can use the branding since fruit symbols cannot be protected by copyright.

Nectarine



Computers

Selected response:

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Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Jack is working from home on designs for a new company logo that he has been commissioned to produce. He needs to seek feedback from the client about the work he has done so far.

Which one of the following is the best approach for Jack to take?

- A Place all his sketches, ideas and colour schemes on a mood board and share the mood board in a video conference meeting.
- B Share his best design via an email attachment, then discuss in the email how much time and energy he has put into this idea.
- C Present his best couple of designs via a video conference meeting and ask the client what their first impressions are.
- D Present his best couple of designs via a video conference meeting and argue why he thinks one is better than the others.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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