

## Section C – Instructions

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## SECTION C – Practical task

**40 marks**

A shortcut to your practical work folder has been created on the desktop.

Use this shortcut to access your practical work folder.

The shortcut to your practical work folder is called '12345678A Practical Work'.

Complete **all** parts of this task.

You are required to complete this task using:

- the software programs installed on your computer
- the assets for the practical task contained in your practical work folder.

Your answers to this section will **not** be saved automatically.

You **must** save your finished work to your practical work folder.

Remember to save your work at each step.

You should spend approximately 60 minutes on Section C.

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Wattle Chocolates is a new chocolate shop in Melbourne. Wattle Chocolates provides its customers with a 'taste of Australia' in each bite of its products. The owners of Wattle Chocolates, Chris and Samantha Watkins, would like to redesign the shop's website.

You are required to construct the website and its introductory animation by following the steps provided.

You have been provided with the following assets for the website:

- *index.html*
- *about.html*
- *information.txt*
- *aboutBanner.JPEG* (in images folder)
- *homeBanner.JPEG* (in images folder)
- *styles.css* (in CSS folder)
- *map.psd* (in images folder)
- *munthari.svg* (in images folder)
- *wattleChocolateLogo.png* (in images folder)

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index.html



about.html

*Roll mouse over to see larger image*

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Wattle Chocolates is a gourmet Australian chocolate company. We have eight signature chocolates that can be purchased in a sampler box. Each chocolate has its own Wattlebox style and flavour.

- Wattle Seed Delight**  
Caramels
- Lemon Myrtle Drop**  
A signature milk chocolate truffle with a white chocolate almond myrtle drop to give it a memorable taste (first chocolate in second row)
- Smoky Sticky Almond Paperbark**  
Spiced almond praline pieces in a milk chocolate shell, enrobed with the company logo (first chocolate in second row)
- Macadamia Nut Nuttery**  
Macadamia nut and milk chocolate praline in the delightful milk chocolate wrap (last chocolate in second row)
- Marathon Berry Bliss**  
Clusters of dark chocolate, raspberry and marshall jamme coated in dark chocolate (last chocolate in first row)
- Citrusy Lemon Algaen**  
Seed white chocolate with a hint of lemon paper that will bring your taste buds (first chocolate in first row)
- Curious Peppermint**  
The native peppermint (cambal) pieces enrobed in 70% dark chocolate on the top for and praline in the second row, a refreshing when your first (second chocolate in second row)
- Splendid Native Anzac**  
A triangular shaped (last) enrobed (first) covered in 70% dark chocolate for those with adventurous (last) (second chocolate in first row)

Contact Us  
email@wattlechocolates.com.au

index.html

Roll mouse over to see larger image

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## Website (20 marks)

**Step 1** (1 mark)

Open the files *index.html* and *about.html* from the practical folder.

Link both HTML files to the CSS (*styles.css*) located in the CSS folder.

**Step 2** (1 mark)

Open the *map.psd* file using Photoshop.

Add a vector circle with width and height dimensions of 115 px. The fill colour should be #E8E36A. There should be no stroke colour. Place the circle as shown in the example image.

**Step 3** (2 marks)

Import the file *munthari.svg*, which is the speech bubble for the Munthari Berries.

Resize the imported image to 150% of the original speech bubble. Place it in position, as demonstrated in the example image.

**Step 4** (1 mark)

Add a black drop shadow to both the Munthari Berries speech bubble and the vector circle. It should be black with 50% opacity, as demonstrated in the example image.

**Step 5** (2 marks)

Add a gradient overlay style to the 'Victoria' layer. The colour should fade from #4E4F51 to white. The gradient overlay should have 50% opacity with the Darken blending mode.

Save the image as a PSD once steps 1 to 5 have been completed.



*Roll mouse over to see larger image*

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**Website (continued)****Step 6** (3 marks)

Adjust the image size to 500 px width and 350 px height. Export the finished image in a suitable format for the web and add it to the *about.html* page, inside the *aboutImage* div tag.

Add an appropriate ALT tag to the image.

**Step 7** (2 marks)

On the *index.html* page, write a promotional slogan for Wattle Chocolates that will convey its business message – upmarket local chocolate products. Add this slogan to the slogan div tag.

Note: You may **not** use the slogan that is a part of the animation.

**Step 8** (3 marks)

Open the *information.txt* file. Using the information provided in this file, add a descriptive explanation for the first chocolate (Wattle Seed Delight). Use three of the dot points provided in your explanation.

Add the information as a part of the class *chocolateDescription* on *index.html*, as shown in the style guide.

**Step 9** (3 marks)

In the CSS (*styles.css*), add a new rule to style the H1 tag. The rule will affect the slogan and should be styled in the following way: centre aligned, serif font, italic, #2B3A25 colour and padding of 20 px.

**Step 10** (1 mark)

Link the *index.html* page to the *about.html* page using the 'About' text.

**Step 11** (1 mark)

Create an email link to `<enquiry@wattlechocolates.com.au>` at the bottom of the *index.html* page.

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The stop motion plays from 0–3 seconds.



The last frame of the stop motion is a closed box, which remains on the screen.



The slogan fades in from 3–5.5 seconds. The Wattle Chocolates logo fades in from 4–5.5 seconds.



An animated mask reveals the frame.  
3–4 seconds: Oval mask grows from 20 px × 42 px to 11.5 px × 160 px  
4–5 seconds: Mask widens to 65 px × 173 px  
5–6 seconds: Mask widens to 145 px × 160 px

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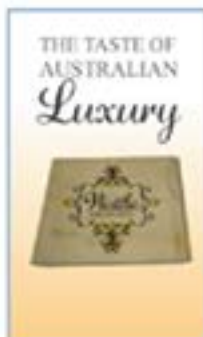
5 6

7 8

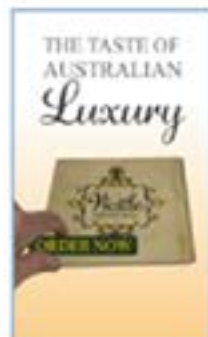
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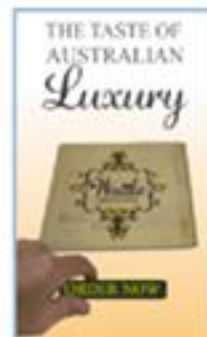
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A hand holding an 'Order now' sign enters the frame at 6 seconds, moving horizontally.



The hand and sign start moving vertically at 7 seconds.



The hand places the button in position at 7.5 seconds.



The hand leaves the screen horizontally.

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**Animation (20 marks)****Step 1** (1 mark)

Open the *wattleChocolate.fla* file.

Resize the stage to 300 px width × 500 px height and set the frame rate to 20 frames per second (fps).

**Step 2** (1 mark)

Add a layer called 'Background', with a 300 px width × 500 px height rectangle and a gradient fill of #FBB346 to white. This rectangle should be visible in the entire animation, as shown in the animation demonstration.

**Step 3** (1 mark)

Inside the *chocolateBox* symbol, add the image *chocBox28.png* as the final frame, as shown in the storyboard. This image can be found in the Chocolate Images folder in the library.

**Step 4** (1 mark)

Place the *chocolateBox* symbol on the background layer in the position  $x = 0$ ,  $y = 58$  and resize to 300 px width × 325 px height.

**Step 5** (1 mark)

Add the *chocolateBox* symbol to the main timeline so that it plays once and stays on the stage until 10 seconds, as shown in the storyboard.

**Step 6** (2 marks)

Assemble the *logoText* and *logoFrame* symbols on separate layers at 3 seconds. Resize and distort them so that they appear to be on top of the chocolate box, as shown in the storyboard.

**Step 7** (1 mark)

Change the blending mode from Normal to Multiply for both the *logoText* and *logoFrame* symbols, as shown in the animation demonstration.

**Step 8** (1 mark)

Fade in the *logoText* from 0% at 4 seconds to 100% at 5.5 seconds, as shown in the animation demonstration.

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### Animation (continued)

**Step 9** (2 marks)

Add a mask, as shown in the storyboard, to make the logoFrame symbol appear with correct timing.

**Step 10** (1 mark)

Within the Luxury symbol, add the text 'The Taste of Australian' in a sans serif font, with the layout as specified in the storyboard.

**Step 11** (1 mark)

Add the Luxury symbol to a new layer and fade in from 0% at 3 seconds to 100% at 5.5 seconds, as shown in the animation demonstration.

**Step 12** (2 marks)

Use the primitive rectangle tool to create a rectangle with rounded corners with a 10 px radius. The width should be 155 px, the height should be 28 px, the fill colour should be #2B3A25 and there should be no stroke colour.

Add the text 'Order now' on top of the rectangle in a serif font with colour #CEBA00, as specified in the storyboard.

**Step 13** (3 marks)

Animate the Hand symbol moving onto the screen and placing the 'Order now' graphic below the image, as specified in the storyboard and visible in the animation demonstration.

**Step 14** (1 mark)

Ensure that the entire animation lasts 10 seconds and that the layer order is correct.

**Step 15** (1 mark)

Export the animation with the filename `wattleChocolate.mp4` and as an mp4/H.264 video. Add it to the `wattleChocolateAnimation` div tag.

End of Section C

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