



## Victorian Certificate of Education 2004

# INDUSTRY AND ENTERPRISE STUDIES

## Written examination

**Thursday 18 November 2004**

**Reading time: 1.30 pm to 1.45 pm (15 minutes)**

**Writing time: 1.45 pm to 3.45 pm (2 hours)**

## QUESTION BOOK

### Structure of book

<i>Section</i>	<i>Number of questions</i>	<i>Number of questions to be answered</i>	<i>Number of marks</i>
A	5	5	40
B	3	1	10
			Total 50

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

#### Materials supplied

- Question book of 4 pages.
- One or more script books.

#### Instructions

- Write your **student number** in the space provided on the front cover(s) of the script book(s).
- You are encouraged to draw on your work placement and wider industry knowledge in answering questions on this paper.
- All written responses must be in English.

#### At the end of the examination

- Place all other used script books inside the front cover of the first script book.
- You may keep this question book.

**Students are NOT permitted to bring mobile phones and/or any other electronic communication devices into the examination room.**

**SECTION A****Instructions for Section A**

Answer **all** questions in this section in the script book(s) provided.

**Question 1**

- a. Define the following terms. For each term, give an appropriate example.
- i. industry
  - ii. workplace flexibility
  - iii. sustainable resource use
- b. Explain the difference between quality control and quality assurance.

6 + 4 = 10 marks

**Question 2**

Using your work placement from this year, answer the following questions.

- a. Name your workplace and identify the industry to which it belongs.
- b. Identify and describe **three** generic competencies you developed as part of your work placement.
- c. Explain **two** benefits for employees of having highly developed generic competencies in the workplace.

2 + 6 + 4 = 12 marks

**Question 3**

**Work-related deaths 2001 to 2003, Victoria**

Industry	2001	2002	2003
Construction	7	6	8
Manufacturing	4	1	1
Agriculture	12	11	8
Transport	3	8	3
Public Sector and Community Services	4	1	4
Recreation	1	3	2
Other industries	3	4	1
<b>Total fatalities</b>	<b>34</b>	<b>34</b>	<b>27</b>

Data based on statistics from Worksafe Victoria web site  
[www.worksafe.vic.gov.au](http://www.worksafe.vic.gov.au)

- a. From the above table describe **two** significant trends about work-related deaths in Victoria between 2001 and 2003.
- b. Identify and describe **one** type of occupational health and safety training method that a workplace may use to prevent workplace deaths and injuries.
- c. Outline **two** strategies the government is using to improve safety in the workplace in Victoria.

2 + 2 + 2 = 6 marks

**Question 4****Bunnings bag levy working**

THE number of plastic bags used by Bunnings customers has decreased 91 per cent since a bag levy was introduced six weeks ago.

Bunnings – with Keep Australia Beautiful – introduced a 10c national levy on disposable plastic bags.

‘We had hoped to achieve a 50 per cent reduction by Christmas 2003,’ Keep Australia Beautiful’s Victorian chief executive officer, Andrew McLorinan, said yesterday.

‘But in just six weeks, the levy has resulted in a 91 per cent reduction in plastic bag use through Bunnings stores.’

Source: *Herald Sun*, 20 November, 2003

The retail industry has experienced significant pressure from environmental groups in the last two years.

- a. Explain why the retail industry has experienced significant environmental pressure.
- b. According to the above article, how has the retail industry responded to environmental pressure?
- c. Identify and describe another response the retail industry could adopt to address this environmental pressure.

1 + 1 + 2 = 4 marks

**Question 5**

- a. Identify a well-known enterprising individual or organisation. Describe in detail, with **at least two** examples, how this person or organisation has been enterprising.
- b. Choose **one** of the following work settings and discuss **at least two** reasons why it is important for individuals to be enterprising in that setting.
  - self-employment
  - voluntary employment
  - education

4 + 4 = 8 marks

**SECTION B****Instructions for Section B**

Answer **one** question in this section in the script book(s) provided.

**Question 1****Topic: Training and workplace learning**

- a. Describe in detail the following types of workplace training.
- off-the-job training
  - competency-based training
- b. Give **two** advantages of competency-based training, one for employees and one for employers. Briefly explain why these advantages are important to each group.

4 + 6 = 10 marks

**OR**

**Question 2****Topic: Workplace flexibility**

- a. Describe in detail **two** types of flexible work arrangements.
- b. Give **two** advantages of workplace flexibility for employees. Briefly explain why these advantages are important to employees.

4 + 6 = 10 marks

**OR**

**Question 3****Topic: Enterprise culture**

The Karpin Report (Enterprising Nation) placed great emphasis on the need for Australia to develop a widespread enterprise culture in both business and wider society.

- a. Explain what is meant by the term 'enterprise culture' and why it should be encouraged in Australian industry.
- b. Describe in detail **three** ways employers could evaluate whether their businesses have an enterprise culture.

4 + 6 = 10 marks

**END OF QUESTION BOOK**

