VCE Media
2018–2022

Written examination – End of year

Examination specifications

Overall conditions

The examination will be sat at a time and date to be set annually by the Victorian Curriculum and Assessment Authority (VCAA). VCAA examination rules will apply. Details of these rules are published annually in the VCE and VCAL Administrative Handbook.

There will be 15 minutes reading time and 2 hours writing time.

The examination will be marked by a panel appointed by the VCAA.

The examination will contribute 40 per cent to the study score.

Content

The VCE Media Study Design 2018–2022 is the document for the development of the examination. All outcomes in Units 3 and 4 will be examined.

All of the key knowledge and key skills that underpin the outcomes in Units 3 and 4, and the content found in the section on ‘Cross-study specifications’ in the study design (pages 9–11), are examinable. Students will not be required to produce media products in the examination.

Format

The examination will be in the form of a question and answer book.

The examination will consist of two sections.

Section A will consist of short-answer and extended-answer questions, including questions with multiple parts. Questions may be drawn from any area of study and may refer to visual and/or written material. Questions relating to Unit 3, Area of study 2 and Area of study 3, and Unit 4, Area of study 1 will require students to write on the media production process for their media product in their selected media form, as defined on pages 22 and 23 of the study design. Section A will be worth a total of 55 marks.

Section B will consist of two extended-answer questions derived from Unit 3, Area of study 1 and Unit 4, Area of study 2 worth 10 marks each. Section B will be worth a total of 20 marks.

Questions relating to Unit 3, Area of study 1 in both sections will require students to write on the media product(s) selected for study, as defined on page 20 of the study design.

Unit 3, Area of study 1 and Unit 4, Area of study 2 will each contribute 40 per cent to the total marks for the examination. Unit 3, Area of study 2 and Area of study 3, and Unit 4, Area of study 1 will contribute a combined total of 20 per cent to the total marks for the examination.
All questions will be compulsory. The total marks for the examination will be 75.

Answers are to be recorded in the spaces provided in the question and answer book.

Criteria

The extended-answer question in Section B relating to Unit 3, Area of study 1 will be assessed against the following criteria, as appropriate:

- explanation of the characteristics of, and the construction of, media narratives
- analysis of media codes and conventions in conveying meaning
- discussion of relationships between media narratives and audiences, including construction, engagement, consumption and reading
- analysis and/or discussion of the relationships between media narratives, ideologies and institutional contexts
- use of appropriate media language

The extended-answer question in Section B relating to Unit 4, Area of study 2 will be assessed against the following criteria, as appropriate:

- analysis and/or discussion of the relationships between the media and its audience
- discussion of influences on and by the media and its audience
- analysis and/or evaluation of issues and/or challenges in the media
- use of media language

Approved materials and equipment

Pens, pencils, highlighters, erasers, sharpeners and rulers

Relevant references

The following publications should be referred to in relation to the VCE Media examination:

- VCE Media Study Design 2018–2022
- VCE Media – Advice for teachers 2018–2022 (includes assessment advice)
- VCAA Bulletin

Advice

During the 2018–2022 accreditation period for VCE Media, examinations will be prepared according to the examination specifications above. Each examination will conform to these specifications and will test a representative sample of the key knowledge and key skills from all outcomes in Units 3 and 4, and the content found in the section on ‘Cross-study specifications’ in the study design (pages 9–11).

Students should use command/task words, other instructional information within questions and corresponding mark allocations to guide their responses.

A separate document containing a sample examination has been published on the ‘Media – Exams and Examination Reports’ page on the VCAA website.

The sample examination provides an indication of the format of the examination, and the types of questions teachers and students can expect until the current accreditation period is over.

The VCAA does not provide answers to sample examinations.