VCE Media 2018–2023

Performance Descriptors

| **VCE MEDIA****SCHOOL-ASSESSED COURSEWORK** |
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| **Performance Descriptors** |
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| ***Unit 4******Outcome 2*** ***On completion of this unit the student should be able to discuss issues of agency and control in the relationship between the media and its audience.*** | **DESCRIPTOR: typical performance in each range** |
| **Very low** | **Low** | **Medium** | **High** | **Very high** |
| Limited discussion on the changing relationship between the media and the media audience examining the influences on each other.  | Some discussion on the changing relationship between the media and the media audience examining the influences on each other.  | Adequate discussion on the changing relationship between the media and the media audience examining the influences on each other. | Detailed discussion on the changing relationship between the media and the media audience examining the influences on each other.  | Comprehensive discussion on the changing relationship between the media and the media audience examining the influences on each other.  |
| Some identification of the issues and challenges relating to regulation and control of the media. | Some analysis of the issues and challenges relating to regulation and control of the media. | Appropriate analysis of the issues and challenges relating to regulation and control of the media. | Detailed analysis of issues and challenges relating to regulation and control of the media. | Sophisticated analysis of issues and challenges relating to regulation and control of the media. |
| Very little evaluation of ethical and legal issues in the production, distribution, consumption and reception of media products. | Some evaluation of ethical and legal issues in the production, distribution, consumption and reception of media products. | Appropriate evaluation of ethical and legal issues in the production, distribution, consumption and reception of media products. | Detailed evaluation of ethical and legal issues in the production, distribution, consumption and reception of media products. | Insightful evaluation of ethical and legal issues in the production, distribution, consumption and reception of media products. |

KEY to marking scale based on the Outcome contributing 40 marks

| Very Low 1–8 | Low 9–16 | Medium 17–24 | High 25–32 | Very High 33–40 |
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