VCE Business Management: Performance descriptors

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| **VCE BUSINESS MANAGEMENT**  **SCHOOL-ASSESSED COURSEWORK** |
| **Performance descriptors** |

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| ***Unit 3***  ***Outcome 1***  ***Analyse the key characteristics of businesses, their stakeholders, management styles and skills, and corporate culture.*** | **DESCRIPTOR: typical performance in each range** | | | | |
| **Very low** | **Low** | **Medium** | **High** | **Very high** |
| Limited knowledge, description and application of business management concepts and terms relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture. | Some knowledge, description and application of business management concepts and terms relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture. | Sufficient knowledge, description and application of business management concepts and terms relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture. | Detailed knowledge, description and application of business management concepts and terms relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture. | Comprehensive knowledge, description and application of business management concepts and terms relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture. |
| Basic interpretation and discussion of knowledge relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture. | Some interpretation and discussion with some comparison of knowledge relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture. | Relevant interpretation, discussion, comparison and /or evaluation of knowledge relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture. | Insightful interpretation, discussion, comparison and evaluation of knowledge relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture. | Sophisticated interpretation, discussion, comparison and evaluation of knowledge relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture. |
| Basic analysis of case studies and contemporary examples of business management. | Some analysis of case studies and contemporary examples of business management. | Reasonable analysis of case studies and contemporary examples of business management. | Detailed analysis of case studies and contemporary examples of business management. | Comprehensive analysis of case studies and contemporary examples of business management. |
| Basic application of knowledge relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture to practical and/or simulated business situations. | Some application of knowledge relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture to practical and/or simulated business situations. | General application of knowledge relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture to practical and/or simulated business situations. | Well-considered application of knowledge relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture to practical and/or simulated business situations. | Sophisticated application of knowledge relating to the characteristics of businesses, their stakeholders, management styles and skills and corporate culture to practical and/or simulated business situations. |

KEY to marking scale based on the outcome contributing 20 marks

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| Very low 1–4 | Low 5–8 | Medium 9–12 | High 13–16 | Very high 17–20 |