VCE Business Management: Performance descriptors

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| **VCE BUSINESS MANAGEMENT**  **SCHOOL-ASSESSED COURSEWORK** |
| **Performance descriptors** |

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| ***Unit 3***  ***Outcome 3***  ***Analyse the relationship between business objectives and operations management, and propose and evaluate strategies to improve the efficiency and effectiveness of business operations.*** | **DESCRIPTOR: typical performance in each range** | | | | |
| **Very low** | **Low** | **Medium** | **High** | **Very high** |
| Limited description and application of concepts and terms relating to the relationship between business objectives and operations and strategies to improve efficiency and effectiveness of business operations. | Some description and application of concepts and terms relating to the relationship between business objectives and operations and strategies to improve efficiency and effectiveness of business operations. | Relevant description and application of concepts and terms relating to the relationship between business objectives and operations and strategies to improve efficiency and effectiveness of business operations. | Detailed description and application of concepts and terms relating to the relationship between business objectives and operations and strategies to improve efficiency and effectiveness of business operations. | Comprehensive description and application of concepts and terms relating to the relationship between business objectives and operations and strategies to improve efficiency and effectiveness of business operations. |
| Basic interpretation and discussion of knowledge relating to the relationship between business objectives and operations and strategies to improve efficiency and effectiveness of business operations. | Some interpretation and discussion, with limited comparison of knowledge relating to the relationship between business objectives and operations and strategies to improve efficiency and effectiveness of business operations. | Reasonable interpretation, discussion, comparison and/or evaluation of knowledge relating to the relationship between business objectives and operations and strategies to improve efficiency and effectiveness of business operations. | Insightful interpretation, discussion, comparison andevaluation of knowledge relating to the relationship between business objectives and operations and strategies to improve efficiency and effectiveness of business operations. | Sophisticated interpretation, discussion, comparison andevaluation of knowledge relating to the relationship between business objectives and operations and strategies to improve efficiency and effectiveness of business operations. |
| Limited analysis of case studies and contemporary examples of business management related to managing operations. | Some analysis of case studies and contemporary examples of business management related to managing operations. | Adequate analysis of case studies and contemporary examples of business management related to managing operations. | Detailed analysis of case studies and contemporary examples of business management related to managing operations. | Thorough analysis of case studies and contemporary examples of business management related to managing operations. |
| Basic application of knowledge related to managing operations to practical and/or simulated business situations. | Narrow application of knowledge related to managing operations to practical and/or simulated business situations. | General application of knowledge related to managing operations to practical and/or simulated business situations. | Well-considered application of knowledge related to managing operations to practical and/or simulated business situations. | Comprehensive application of knowledge related to managing operations to practical and/or simulated business situations. |

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|  | Basic justification of the theories and strategies used to manage operations and improve business performance. | Some justification and limited evaluation of the theories and strategies used to manage operations and improve business performance. | Satisfactory justification and evaluation of the theories and strategies used to manage operations and improve business performance. | Thorough justification and evaluation of the theories and strategies used to manage operations and improve business performance. | Sophisticated justification and evaluation of the theories and strategies used to manage operations and improve business performance. |

KEY to marking scale based on the outcome contributing 40 marks

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| Very low 1–8 | Low 9–16 | Medium 17–24 | High 25–32 | Very high 33–40 |