VCE MEDIA: Performance descriptors

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| **Media**  **SCHOOL-ASSESSED COURSEWORK** |
| **Performance descriptors** |

| **DESCRIPTOR: typical performance in each range** |
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| **Unit 3**  **Outcome 1**  Analyse the construction of media narratives; discuss audience engagement, consumption and reading of narratives; and analyse the relationship between narratives and the contexts in which they are produced. | **Key Skills** | **Very low** | **Low** | **Medium** | **High** | **Very high** |
| * analyse the construction of media narratives in selected media forms | Identifies how media narratives are constructed in a selected media form. | Outlines how media narratives are constructed in a selected media form. | Describes how media narratives are constructed in a selected media form. | Discusses how media narratives are constructed in a selected media form. | Analyses how media narratives are constructed in a selected media form. |
| * discuss how media narratives are constructed, consumed and read by audiences | Identifies the ways audiences consume and read media narratives | Outlines the ways audiences consume and read media narratives. | Defines the ways audiences consume and read media narratives. | Describes the ways audiences consume and read media narratives | Discusses the ways audiences consume and read media narratives |
| * analyse the relationship between and the function of codes and narrative conventions to convey meaning in selected media forms | Identifies the function and relationship of codes and narrative conventions used to convey meaning in a selected media form | Outlines the function and relationship of codes and narrative conventions used to convey meaning in a selected media form | Defines the relationship between and function of codes and narrative conventions used to convey meaning in a specified media form | Examines the relationship between and function of codes and narrative conventions used to convey meaning in a specified media form. | Analyses the relationship between and the function of codes and narrative conventions to convey meaning in selected media forms. |

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| **Continued**  **Unit 3**  **Outcome 1**  Analyse the construction of media narratives; discuss audience engagement, consumption and reading of narratives; and analyse the relationship between narratives and the contexts in which they are produced. | **Key Skills** | **Very Low** | **Low** | **Medium** | **High** | **Very High** |
| * explain the relationship between media narratives and the contexts in which they were produced | Identifies the relationship between a media narrative and the context in which it was produced. | Outlines the relationship between a media narrative and the context in which it was produced. | Describes the relationship between a media narrative and the context in which it was produced. | Analyses the relationship between a media narrative and the context in which it was produced. | Explains the relationship between a media narrative and the context in which it was produced. |
| * discuss the construction of representations in media narratives and how they reflect or challenge views and values of a specific context | Identifies how the construction of a media narrative can reflect or challenge the views and values of its context. | Outlines how the construction of a media narrative can reflect or challenge the views and values of its context. | Defines how the construction of a media narrative can reflect or challenge the views and values of its context. | Describes how the construction of a media narrative can reflect or challenge the views and values of its context. | Discusses how the construction of a media narrative can reflect or challenge the views and values of its context. |
| * analyse the ways in which audiences from different contexts engage with, consume and read media narratives | Identifies how audiences from different contexts engage with, consume and read media narratives | Outlines how audiences from different contexts engage with, consume and read media narratives | Describes how audiences from different contexts engage with, consume and read media narratives | Discusses how audiences from different contexts engage with, consume and read media narratives | Analyses how audiences from different contexts engage with, consume and read media narratives |
| * use appropriate media language | Uses media language to identify narratives, contexts and audiences | Uses media language to outline narratives, contexts and audiences | Applies media language to examine narratives, contexts and audiences | Applies media language to analyse narratives, contexts and audiences | Applies media language to evaluate narratives, contexts and audiences |

The table below provides an indication of the spread of scores for Unit 3 Outcome 1

KEY to marking scale based on the Outcome contributing 40 marks

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| **Very Low** | **Low** | **Medium** | **High** | **Very high** |
| 1 - 8 | 9 - 16 | 17 - 24 | 25 - 32 | 33 - 40 |