# OPPORTUNITY COST

Shoppers make choices on how to spend their money.

When choosing a product, you give up an opportunity to buy something else with that money.

Opportunity Cost is the value of the next best choice/alternative you decided not to purchase.



INSTRUCTIONSYou have \$200 to spend on Kellie at the OC(Opportunity Cost) Shopping Centre.1. Make choices as they are presented.2. Choices will be collated at the end of Round 6.



### You have \$200.00 Choose one item







#### You have \$52.20 remaining

**Choose one item** 







## You have \$27.60 remaining

**Choose one item** 



#### You have \$22.70 remaining

#### **Choose one item**







## You have \$15.70 remaining

**Choose one item** 









































RECEIPT	
1 Deluxe dog run	\$140.00
1 Studded blue collar 1 Flea / tick treatment 1 Blue dog blanket	\$ 32.40
	\$ 11.90
	\$ 13.20
1 Butcher's bone	\$ 2.50
TOTAL	\$200.00

1 Deluxe des rue	¢440.00
1 Deluxe dog run	\$140.00
1 Studded blue collar 1 Flea / tick treatment	\$ 32.40
	\$ 11.90
1 Blue dog tags	\$ 11.90
1 Blue water bowl	\$ 3.80
TOTAL	\$200.00

RECEIPT	
<ol> <li>Deluxe dog run</li> <li>Studded blue collar</li> <li>Grooming brush</li> <li>Coat clippers</li> <li>Soft toy</li> </ol>	\$140.00 \$32.40 \$11.50 \$12.90 \$3.20
TOTAL	\$200.00

1 Deluxe dog run	\$140.00
1 Studded blue collar	\$ 32.40
1 Grooming brush	\$ 11.50
1 Worming tablets	\$ 11.60
1 Blue dog bandana	\$ 4.50
TOTAL	\$200.0

RECEIPT	
1 Deluxe dog run 1 Blue dog leash	\$140.00 \$23.90
1 Designer dog handbag 1 Dental bone	\$ 28.20 \$ 4.70
1 Soft toy	\$ 3.20
TOTAL	\$200.00

RECEIPT	
1 Deluxe dog run	\$140.00
1 Blue dog leash 1 Designer dog handbag 1 Schmackos	\$ 23.90
	\$ 28.20
	\$ 3.40
1 Blue dog bandana	\$ 4.50
TOTAL	\$200.00

1 Deluxe dog run	\$140.00
1 Blue dog leash	\$ 23.90
1 Kong chew toys	\$ 25.70
1 Coat deodoriser	\$ 7.90
1 Butcher's bone	\$ 2.50
TOTAL	\$200.00

1 Deluxe dog run	\$140.00
1 Blue dog leash	\$ 23.90
1 Kong chew toys	\$ 25.70
1 Blue food bowl	\$ 6.60
1 Blue water bowl	\$ 3.80
TOTAL	\$200.00

1 Deluxe dog kennel 1 Vet consultation 3 Dog walking sessions 1 Dry pigfs ear chew	\$120.00
	\$ 39.20 \$ 33.30
	ې 33.30 \$ 5.00
1 Butcherfs bone	\$ 2.50
TOTAL	\$200.00

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1 Deluxe dog kennel	\$120.00
1 Vet consultation 3 Dog walking sessions 1 Sqi eaky ba``	\$ 39.20
	\$ 33.30
	\$ 3.70
1 Blue water bowl	\$ 3.80
TOTAL	\$200.00

RECEIPT	
1 Deluxe dog kennel	\$120.00
1 Vet consultation 1 Deluxe blue dog shampoo 1 Choker chain	\$ 39.20 \$ 29.90
	1 Soft toy
TOTAL	\$200.00

RECEIPT	
1 Deluxe dog kennel	\$120.00
1 Vet consultation 1 Deluxe blue dog shampoo 1 Massage brush	\$ 39.2
	\$ 29.90
	\$ 6.40
1 Blue dog bandana	\$ 4.50
TOTAL	\$200.00

1 Deluxe dog kennel	\$120.00
1 Dog bed	\$ 27.80
1 Blue dog raincoat 1 Deluxe dog food	\$ 33.90
	\$ 15.80
1 Butcherfs bone	\$ 2.50
TOTAL	\$200.00

1 Deluxe dog kennel	\$120.00
1 Dog bed	\$ 27.80
1 Blue dog raincoat	\$ 33.90
1 Blue leather collar	\$ 14.50
1 Blue water bowl	\$ 3.80
TOTAL	\$200.0

1 Daluxa dag kannal	¢120.00
1 Deluxe dog kennel	\$120.00 \$27.80
1 Dog bed 1 Grooming session 1 Claw clippers	\$ 27.00
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	\$ 20.20
1 Butcherfs bone	\$ 2.50
TOTAL	\$200.00

1 Deluxe dog kennel	\$120.00
1 Dog bed	\$ 27.80
1 Grooming session	\$ 29.50
1 Teeth clean at vet	\$ 18.20
1 Blue dog bandana	\$ 4.50
TOTAL	\$200.00