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SECTION A – Multiple-choice questions **20 marks**

Answer **all** questions.

Choose the response that is **correct** or that **best answers** the question.

Click the button next to the correct answer. Your answer will appear in the box at the base of the question.

A correct answer scores 1; an incorrect answer scores 0.

Marks will not be deducted for incorrect answers.

Answers will be automatically saved.

You can review and/or change your answers at any time.

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Which technique of design does the image shown best illustrate?

A pattern

B two-point perspective

C proportion

D one-point perspective



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 2

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When initially drafting written content for media, it is important to

A classify, structure and sequence the content.

B produce manuals and technical data.

C use the passive voice.

D write in well-crafted paragraphs.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 3

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Which one of the following is the correct HTML link for emailing an enquiry to a zoo?

A <href mailto:enquiries@zoo.com.au"> enquiries@zoo.com.au

B <href= mailto:enquiries@zoo.com.au"> enquiries@zoo.com.au

C enquiries@zoo.com.au

D <a href mailto:enquiries@zoo.com.au> enquiries@zoo.com.au

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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What is the name of the effect in Photoshop that has been applied to Image 1 to produce Image 2?

A rasterize

B black and white

C liquify

D posterize

Image 1



Image 2



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 5

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In a five-second animation, a circle moves from point A to point B at 24 frames per second.

How many keyframes are needed to tween this animation?

A 2 keyframes

B 5 keyframes

C 24 keyframes

D 120 keyframes

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 6

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Defamation law aims to protect the reputation of an individual from being harmed by damaging or untrue content and statements.

Which one of the following aspects must be present in order for a defamation case to be upheld in a civil court?

A The content must be confidential.

B The content must be true.

C The content must contain profanities.

D The false content must be communicated to a third party.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 7

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Which one of the following is the correct Cascading Style Sheet (CSS) code for aligning heading text to the centre?

A
```
<style>
h1{
  text-align:center;
}
</style>
```

B
```
<style>
h1{
  text-align:centre
}
</style>
```

C
```
<style>
h1{
  text-align=center:
}
</style>
```

D
```
<style>
h1{
  text: align-center;
}
</style>
```

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 8

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When making a selection in Photoshop, which two keys are used to add to or subtract from the selection?

A the up and down arrow keys

B the plus and minus keys

C the shift and alt/option keys

D the greater than and less than keys

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 9

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Which one of the following will a writer focus on when writing content for a fantasy role-playing adventure game?

A persuasive style

B factual content

C technical style

D narrative style

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 10

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The creative-thinking process of representing information in the form of images to help in understanding meaning is known as

A feedback.

B research.

C visualisation.

D prototyping.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 11

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This image shows an example of a multi-column layout.

Which one of the following CSS rules will create the two columns?

A
```
div {
    column-count : 2;
    }
```

B
```
div {
    column-span : 2;
    }
```

C
```
div {
    column-rule : 2;
    }
```

D
```
div {
    column-gap : 2;
    }
```



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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What is the purpose of proofreading?

A to review the initial concept of media content

B to plan the draft concept of media content

C to check for errors in a text before media content is published

D to ensure the design of visual components is suitable for a target audience

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 13

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Which tool in Animate/Flash helps to create natural motion using inverse kinematics?

A deco tool

B bone tool

C 3D translation tool

D quick transform tool

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 14

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Making **all** functionality of a website operable from a keyboard is an example of

A creating safe ergonomic practices when using screens and keyboards.

B applying features to optimise accessibility.

C creating working links.

D creating interactive media components.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 15

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A group of games designers has developed a new online game. The game has sophisticated and highly detailed characters and backgrounds.

Based on current game technology, which colour depth will produce the best user experience?

A 8-bit

B 12-bit

C 32-bit

D CMYK colour

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 16

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Which one of the following is accurate information regarding copyright?

A Copyright is not freely applied when material is created.

B There are exemptions from copyright law for non-profit organisations.

C Copyright does not protect names, titles or slogans.

D There is no registration system for copyright in Australia.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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When checking website functionality, it is most important to

A check functionality in different browsers.

B check that permission has been obtained to use copyrighted material.

C apply readability testing.

D use naming conventions.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 18

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A designer created the image shown for the Burnley Arboriculture Centre website.

The colour scheme used by the designer is

A achromatic.

B triadic.

C complementary.

D analogous.



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 19

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A creative-thinking technique that can be used to generate ideas by looking at the problem and consciously changing perspectives is known as

A SCAMPER.

B Six Thinking Hats.

C mind mapping.

D brainstorming.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 20

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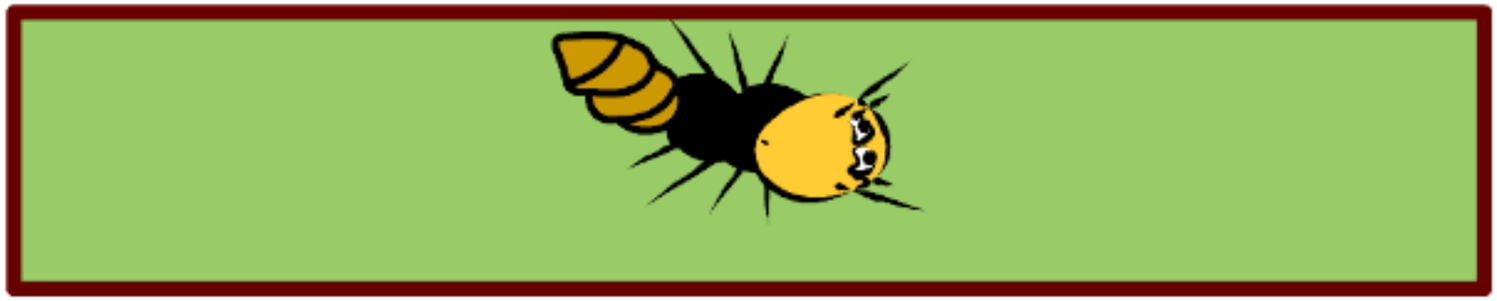
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The animation shown was designed for a website.

Which one of the following is the most optimal file format to use for this purpose?



A .gif

B .png

C .mov

D .avi

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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