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Victorian Certificate of Education 2005

EXIT

VICTORIAN CURRICULUM AND ASSESSMENT AUTHORITY

VCE VET MULTIMEDIA

Monday 31 October 2005: 3.00 pm to 5.15 pm

Reading time: 3.00 pm to 3.15 pm (15 minutes)

Working time: 3.15 pm to 5.15 pm (2 hours)

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Press the 'NEXT' button to proceed.

The questions menu at left and the right and left arrow keys on the computer keyboard can also be used to navigate through the examination.

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Materials

EXIT

Materials supplied:

- Computer loaded with the examination application and a practical work folder which contains all assets required to complete the practical task.

  Note: A shortcut to this practical work folder will be available on the desktop at the beginning of the working period.

- Software Applications

Function	**Software**
Graphic Interface	Photoshop 5.0 OR Fireworks 3.0 OR Corel Photo-Paint 10
Animation	Director 6 OR Flash 4
Creating web pages	Front Page 2000 OR Dreamweaver 2.0, and a web browser
Creating content and/or copy	Notepad, simple text editor

  Later versions of these software applications can also be used.

- Reference book with a printout of additional material required for Section C Task 1, and space for notes.

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Instructions

EXIT

All examination questions and the assets required to complete the practical tasks have been loaded on to your computer.

The examination will be completed entirely electronically using the computer you have been allocated.

It is essential that you carefully follow the instructions regarding the composition and length of your multimedia productions.

You can review and modify your answers at any time.

All responses must be in English.

Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.

Press the 'NEXT' button to proceed.

The questions menu at left and the right and left arrow keys on the computer keyboard can also be used to navigate through the examination.

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Structure of the Examination

EXIT

Section	Number of questions or tasks	Number of questions to be answered or tasks to be completed	Marks available
A	20 Multiple-choice questions	20	20
B	12 Short-answer questions	12	30
C	2 Practical multimedia tasks	2	40
		Total	90

Press the 'NEXT' button to proceed.

The questions menu at left and the right and left arrow keys on the computer keyboard can also be used to navigate through the examination.

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Instructions for Section A

EXIT

SECTION A – Multiple-choice questions

Answer **all** questions.

Choose the response that is correct or best answers the question.

Click the button next to the correct answer. Your answer is confirmed in the box at the base of the question.

Each question is worth one mark. Marks will not be deducted for incorrect answers.

Answers will be automatically saved.

You can review and change your answers at any stage.

Reading time skipped.

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Section A, Question 1

EXIT

On a computer monitor the screen resolution is the number of

A pixels displayed.

B cms across.

C columns across.

D dpi displayed.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 2

EXIT

You have a GIF image with the correct width and height.

Which one of the following could you do to reduce the file size?

A use smaller pixels

B decrease the number of colours

C change the file format to .jpg

D increase the colour bit depth

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 3

EXIT

Which one of the following is an example of a serif typeface?

A **sample text**

B sample text

C sample text

D *sample text*

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 4

EXIT

Choose one option to complete the following statement.

Copyright

A lapses after five years.

B does not apply to educational use.

C needs to be explicitly stated on the work.

D is automatically assigned when the work is created.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 5

EXIT

Which image format can be easily resized without losing quality?

A Vector

B Bitmap

C JPEG

D GIF

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: C

Reading time skipped.

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Section A, Question 6

EXIT

In scripting, MouseDown, MouseUp and KeyDown are common

A form elements.

B alerts.

C commands.

D event handlers.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 7

EXIT

The first step in designing a website should be to

A choose site colours.

B identify the target audience.

C prototype the home page.

D develop form filling requirements.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 8

EXIT

With regard to the web, which one of the following file formats is now a standard for animation with sound?

A .gif

B .wav

C .png

D .swf

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 9

EXIT

When working with images within HTML code, the ALT attribute should contain

A the width of the image in pixels.

B an alternate colour for the border colour of the image.

C some descriptive text to be displayed if the image cannot be rendered.

D an alternate location for the image being displayed.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 10

EXIT

Why is it important to optimise images for use in a web page?

A to better utilise bandwidth

B because they look better

C to make them more compatible across platforms

D to make the pages quicker to design

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 11

EXIT

Keyframes in an animation are

A the first and last frames in an animation.

B frames where major change takes place.

C frames that contain the titles.

D intermediate frames.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 12

EXIT

Which one of the following is a graphical tool used to communicate to the client the contents of a proposed animation?

A storyboard

B sitemap

C script

D score

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 13

EXIT

Comments should be included in a script

A to give error messages to users.

B to explain the code to programmers.

C because the script will not work without them.

D to define variables.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 14

EXIT

A script will not run because you have made a spelling mistake.

This is known as a

A syntax error.

B run time error.

C logic error.

D text error.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 15

EXIT

Which one of the following is **not** correct.

A variable

A can be numbers or text.

B has a value that can change during program execution.

C can be used to control loops.

D can only be assigned a value at the beginning of the script.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

Reading time skipped.

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Section A, Question 16

EXIT

Which is **not** a **common** use for a script?

A displaying a message

B data manipulation

C tweening

D controlling an interactive button

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

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Reading time skipped.

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Section A, Question 17

EXIT

When embedded in text, hyperlinks should

A be bold and brightly coloured so they stand out

B follow standard conventions by being underlined and coloured

C look like the surrounding text so they don't distract the reader

D always contain the words 'click here'

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 18

EXIT

Which one of the following is the **best** general advice for improving most copy?

A Express positive opinions at all times. Do not make your conclusion obvious. Repeat important points three times.

B Use names when available. Always use passive voice. Replace commas with full stops as much as you can.

C Use short sentences. Use short first paragraphs. Use active voice and be positive, not negative.

D Avoid using names. Always use active voice. Never use a full stop where a comma might go.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

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Section A, Question 19

EXIT

In copy written using the 'inverted pyramid' principle, where would you expect to find 'key information' such as who, what, when, where?

A spread evenly throughout

B in the first few paragraphs

C in the conclusion

D This information is best avoided altogether.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 20

EXIT

Which one of the following statements is **not** worded in passive voice?

A The computers have been broken.

B A computer was broken by a student.

C Broken computers will be removed.

D He broke the computer.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response: ☐

End Section A

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Instructions for Section B

EXIT

SECTION B — Short-answer questions

Answer **all** questions.

Each question is answered by typing a response into the answer field which will automatically load to your screen.

All the text you enter will be automatically saved.

You can review and change your answer at any time.

Reading time skipped.

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Section B, Question 1

EXIT

Hadfield Senior Medical Centre provides a range of health care services to help keep elderly patients healthy and active. The centre wishes to install a multimedia kiosk to deliver health information to waiting patients.

Describe two features of this multimedia interface design that would target the elderly audience.

2 marks

Reading time skipped.

BACK NEXT

Section B, Question 2

EXIT

A client has provided the following brief for their website.

From all top-level pages the user will be able to select any of the following top-level pages – Introduction, Products, Services, About Us and Contact Us. Under Products there will be two subcategories – Regular and Heavy Duty. Under Services there will be two subcategories – Domestic and Commercial.

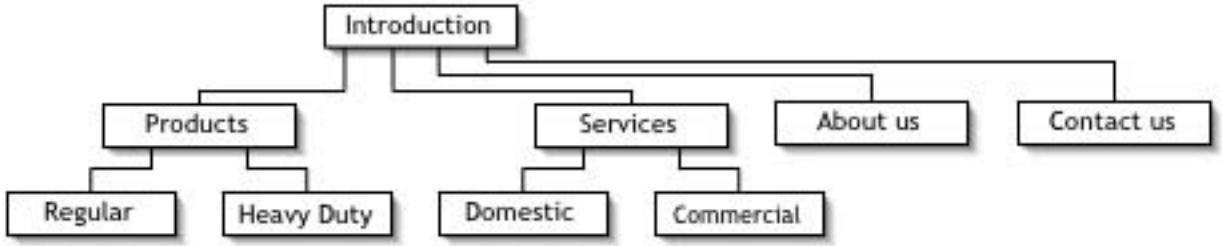
Explain why each of the following site maps do not fit this brief.

a



1 mark

b



1 mark

Reading time skipped.

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Section B, Question 3

EXIT

Identify one of the following design elements used in the interface below and explain how it has been used in relation to the product, Sunshine Holidays.

line, colour, texture, form, shape, tone



2 marks

Reading time skipped.

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Section B, Question 4

EXIT

You have been asked to build an image gallery for your customer – a design school – to publish examples of students' drawings and photographs on the web.
Below are two images for the gallery. What file format should you use for each of the images so that the file size is as small as possible while keeping the image quality?

a. 1 mark



b. 1 mark



Reading time skipped.

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Section B, Question 5

EXIT

You are creating a home page on your local computer.
Three images are included using the following code.

```
<img src="images/welcome.jpg">
<img src="c:\wwwroot\images/hello.gif">
<img src="images/whatever.gif">
```

When this file is opened on another computer or uploaded to the web, one of the images does not display.

a. Which image does not display?

1 mark

b. Explain why.

1 mark

Reading time skipped.

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Section B, Question 6

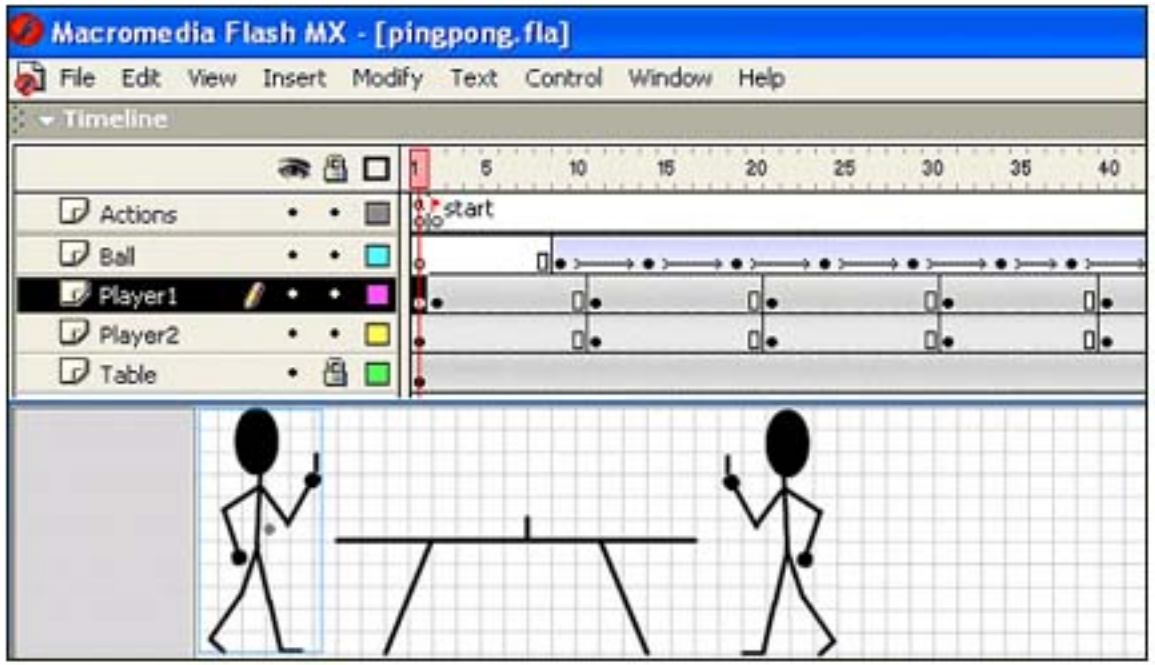
EXIT

Select preferred animation package:

(•) Flash

( ) Director

You can change your selection at any time during reading or working time.



a. In the screenshot shown above, name the animation technique that has been used to move the ball.

1 mark

b. Describe an alternative way of making the ball move.

1 mark

Reading time skipped.

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Section B, Question 7

EXIT

Select preferred animation package:

- ○ Flash
- ◉ Director

You can change your selection at any time during reading or working time.

'The player figures are both sprites of the same cast member.'

a. Explain the meaning of this statement.

2 marks

b. State one advantage of making the players sprites of the same cast member.

1 mark

Reading time skipped.

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Section B, Question 8

EXIT

State **two** reasons why an algorithm should be prepared before scripting is started.

2 marks

Reading time skipped.

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Section B, Question 9

EXIT

Select preferred scripting language to view the related question:

- (•) JavaScript
- ( ) ActionScript
- ( ) Lingo

You can change your selection at any time during reading or working time.

Javascript

The following script calculates the driver licence fee required in various states.
The function takes two parameters, *ageinyears* and *state*.
The function returns a variable *message* depending on these parameters.

```
01  function calculatefee(ageinyears, state) {
02    var minimumage = 18;
03    var message = "";
04    if (ageinyears >= minimumage) {
05         if (state == "Victoria") {
06            licencefee = 150;
07          }
08         else {
09            licencefee = 200;
10          }
11         message = "your licence fee is $" + licencefee;
12      }
13    else {
14       message = "you must be over 18 to get a licence";
15      }
16  return message;
17  }
```

a. If *state* is set to 'Western Australia' and *ageinyears* is set to 22, what value will the variable *message* contain at the completion of the function?

1 mark

This question continues on the next screen.

Reading time skipped.

Section B, Question 9 (continued)

EXIT

b. Explain the reason for your answer to a.

2 marks

c. Write lines of script to allow users in South Australia to pay $300.
Answers written in syntax or pseudocode are acceptable.

Indicate the line number above which you would insert the new lines in the script.

4 marks

Reading time skipped.

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Section B, Question 10

EXIT

The new chocolate 'Poffle Bar' requires copy for its marketing campaign. The copy will be used on posters, television and radio.

Rewrite the following sentence as a concise promotional description for the new chocolate treat. Decide what information is critical and limit your answer to 20 words or less.

'Poffle Bars are crunchy and made of chocolate and nuts and contain a soft filling made of a cream that tastes like maple syrup and tastes good.'

3 marks

Reading time skipped.

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Section B, Question 11

EXIT

As part of your job in writing copy for a multimedia product you are required to research the subject of 'Childhood'. The Internet is one example of a source of information and reference.

List three others.

1 mark

Reading time skipped.

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Exam

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Section B, Question 12

EXIT

Identify **two** problems in the writing style or structure of the following piece of writing.

The obsession is seen by some to be a source of great opportunity both commercially and socially, while others are justifiably concerned that the current trend might be breaking down much of Western social structure and eroding the interactive capacity of younger people. Communication of this nature is bringing us closer to the brink of planetary-techno overload with more handsets and new towers being built every day in every country on every continent. Some are fearing that the advent of the mobile phone may ultimately result in an incapacity for humans to interface directly on personal levels. Others are pointing out how neat they are. And either way you happen to be looking at mobile phones, they are staying here.

2 marks

End Section B

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Reading time skipped.

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Instructions for Section C

EXIT

Complete **both** Task 1 (parts 1 – 5) and Task 2.
You are required to complete these tasks using:

- the software applications installed on your computer
- the assets for the practical task contained in your practical work folder

You should refer to material in the reference book as indicated.
Your answers to this section will **not** be saved automatically.
You must save your finished work to your practical work folder.

A shortcut to your practical work folder has been placed on the desktop.

Use this shortcut to move from the exam to your practical work folder.

The shortcut to your practical work folder is called:

'Shortcut to 12345678A_P'

Remember to save your work at each step.
You should spend approximately 60 minutes on Section C.

DO NOT RENAME THE PROVIDED PRACTICAL WORK FILES.

Reading time skipped.

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Section C, Task 1 , Part 1

EXIT

- The website must be viewable in a web browser.
- All assets required to create this website are provided in the 'Task1_website' folder in your practical work folder.
- All paths must be relative to enable the site to be viewed from a CD-ROM.
- You must save your work in the 'Task1_website' folder in your practical work folder.

Prepare the banner



tenttop.tif



mmcircus.tif

1. Combine the logo 'mmcircus.tif 'with the top banner 'tenttop.tif' to create a single image for the top of the page as shown in the design sketch. 2 marks

2. Change the image resolution to 96 pixels per inch. 2 marks

3. Save this image in an appropriate format for the web in the 'Task1_website' folder using the filename 'topbanner'. 2 marks

Total 6 marks

Task continues on the next screen

BACK NEXT

Reading time skipped.

Section C, Task 1 , Part 2

EXIT

Construct the interface in the home page

The home page 'index.htm' contains a table for you to construct the interface.

4. Include the prepared banner image 'topbanner' on the home page according to the design sketch.

2 marks



5. Include the buttons 'ButtonAttraction.gif', 'ButtonDates.gif' and 'ButtonBookings.gif' on the home page according to the design sketch.

2 marks



6. Include the bottom of the tent with the juggler image 'Juggler.jpg' according to the design sketch.

1 mark

7. Make sure all the images are correctly aligned, according to the design sketch. 1 mark

Total 6 marks

Task continues on the next screen

BACK NEXT

Reading time skipped.

Section C, Task 1 , Part 3

EXIT

Format content

Format content on the home page 'index.htm' so it is consistent with the provided sample pages 'dates.htm' and 'bookings.htm'.

8. Format the heading using a font which matches the sample pages. 1 mark

9. Use two of the following Hexadecimal values in formatting the text.

Red Light = #CC0000
Red Dark = #990000
Yellow Light = #FFFF99
Yellow Dark = #CC9900
Blue Light = #0066CC
Blue Dark = #333366

2 marks

Total 3 marks

Task continues on the next screen

BACK NEXT

Reading time skipped.

Section C, Task 1 , Part 4

EXIT

Create an Attractions page and write content

10. Create a new web page named 'attractions.htm' based on the home page. Save the page in the 'Task1_website' folder. 1 mark

Using the newspaper article printed in the reference book, write the following content for the attractions page and add it to 'attractions.htm'. Note: A text file of this newspaper article 'newspaper.txt' has also been supplied for your use.

11. Write a short introductory paragraph to the attractions. 2 marks

12. List four attractions of the circus using bullet points. 4 marks

Total 7 marks

Task continues on the next screen

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Reading time skipped.

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Section C, Task 1 , Part 5

EXIT

Add links from index page

13. Add links on the home page 'index.htm' from the three button images to each of the relevant pages – 'attractions.htm', 'dates.htm' and 'bookings.htm'. There is no need to do the same for the other pages. 2 marks

End Task 1

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Reading time skipped.

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Section C, Task 2, Introduction

EXIT

Animation

A juggler juggles two balls, one green and one blue, each moving in an arc above the juggler's head as shown below.

Re-create the animation according to the demonstration using the assets in the 'Task2_animation' folder.

ASSETS PROVIDED



HeadAndTorso.png



LeftArmUp.png



LeftArmDown.png



RightArmUp.png



RightArmDown.png



Task continues on the next screen

BACK NEXT

Reading time skipped.

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Section C, Task 2

EXIT

To complete this task, you need to start your animation package (Director or Flash).
Then use your animation package to create a file called 'juggler.dir' in Director or 'juggler.fla' in Flash.
Your completed animation must be saved in this file.

1. Create one green ball and one blue ball. 2 marks

2. Import the assets required to construct the juggler. 1 mark

3. Construct the juggler using appropriate layers. 3 marks

4. The green ball starts in the juggler's left hand.
   The blue ball starts in the juggler's right hand. 1 mark

5. Each ball moves in an arc above the juggler's head from one hand to the other then back again.
   (Each ball is released at the same time.) 4 marks

6. The ball moving up coincides with the hand moving up. 4 marks

7. The animation is to run for about two seconds. 1 mark

Total 16 marks

Victoria
The Place To Be

Reading time skipped.

End Task 2

BACK

End Section C