Unit 1, Outcome 1 – Award Nomination (Oral Presentation to Persuade)

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| **Excelling** | Seeks teacher feedback on their cue cards | Concludes the speech by highlighting main points | Gives own opinion or response to information on the person | Presents for up to 5 minutes | Uses intonation consistently | Incorporates a variety of appropriate techniques | Engages with the wider audience | Pronounces all words accurately | Emphasises persuasive words throughout speech |
| **Achieving** | Seeks teacher feedback on their final notes | Gives reasons for their nomination with examples | Explains and elaborates on specific information | Presents for between 3 and 4 minutes | Uses intonation on occasion | Enhances presentation with hand gestures and facial expressions | Engages with a few members of the audience | Pronounces key words accurately | Emphasises persuasive words on occasion |
| **Satisfactory** | Seeks teacher feedback on their draft | Outlines key information about the person | States specific information on the person in their own words | Presents for between 2 and 3 minutes | Speaks at a speed which allows them to be understood | Stands in a formal manner | Looks at the audience occasionally | Uses formal language | Uses persuasive words throughout speech |
| **Not yet satisfactory** | Drafts the presentation in their workbook | Includes an introduction | States general information on the person | Presents for less than 2 minutes | Speaks in monotone | Remains in one position or moves around a lot | Looks at the teacher occasionally | Uses informal language | Uses persuasive words on occasion |
| Not shown | Not shown | Not shown | Didn’t present | Not shown | Not shown |
| **Criteria** | **Planning** | **Structure** | **Subject knowledge** | **Length** | **Voice** | **Non-verbal communication** | **Eye contact** | **Spoken** | **Persuasive** |
| **Content** | | | **Presentation skills** | | | | **Language use** | |
| How to make cue cards:   * have one main heading or idea per card * write clearly, using large font  (so you can read the card easily) * have plenty of blank space around each work or phrase to help it stand out * use bullet points or numbers to put your ideas in order. | | | *Monotone* = no change in speed or intonation, the voice stays the same the whole time, not engaging  *Intonation* = your voice going up and down when speaking, highlights key words, interesting to listen to  *Non-verbal communication =* body movement, posture (how you hold your body), gesture (hand movements) and facial expression  *Looks vs engages* = looking at someone means you glance at them for a short time but there is no connection. Engaging someone means you look them in the eye, may smile and are talking directly to them. | | | | |  |  | | --- | --- | | **Characteristics of formal & informal language** | | | **Formal**  Serious  Objective  Impersonal  Reasoned  Controlled  Reserved | **Informal**  Light  Humorous  Personal  Casual  Offhanded  Plainspoken  Simple | | |